

TOURISM OFFICES, DOMESTIC AND INTERNATIONAL, LOCATIONS, EMPLOYEES AND BUDGETS

319. Mr P.D. Omodei to the Minister for Tourism

I refer the Minister to Western Australia's domestic and international tourism offices, and ask -

- (a) where are each of Western Australia's domestic and international tourism offices located;
- (b) what is the total number of people employed in each office;
- (c) of those employed in these offices, how many are -
  - (i) full time;
  - (ii) part time; and/or
  - (iii) casual;
- (d) what is the total budget for each office in 2005-2006, including but not limited to -
  - (i) wages and salaries;
  - (ii) promotion activities;
  - (iii) lease costs;
  - (iv) travel costs; and/or
  - (v) other;
- (e) what is the total amount of money that was, or is, allocated for the operation of all of these offices in the years -
  - (i) 2000-2001;
  - (ii) 2001-2002;
  - (iii) 2002-2003;
  - (iv) 2003-2004;
  - (v) 2004-2005;
  - (vi) 2005-2006;
  - (vii) 2006-2007;
  - (viii) 2007-2008; and
  - (ix) 2008-2009?

Mr M. McGOWAN replied:

- (a) Domestic:
  - Perth Head Office - 2 Mill Street Perth
  - Western Australian Visitor Centre - Cnr Forrest Chase and Wellington Street Perth
  - East Coast - Level 18 Tower 2, Darling Park, 201 Sussex Street Sydney
  - Kimberley - 7 Ebony Street, Kununurra
  - Pilbara - Cnr Searipple & Welcome Roads, Karratha
  - Gascoyne - 1st Floor, 15 Stuart Street, Carnarvon
  - Mid West - Ground Floor, Cnr Chapman & Cathedral Ave, Geraldton
  - South West - 10th Floor, Bunbury Tower, 61 Victoria Street, Bunbury
  - Great Southern & Southern Forests - Pyrmont House, 110 Serpentine Road, Albany
  - Goldfields Esperance - 377 Hannan Street, Kalgoorlie
  - Peel & Inland South West - Suite 11 55 Mandurah Terrace, Mandurah
- International:
  - Japan - New Otani Garden Court Building, Level 28F, 4-1 Kioi-cho, Chiyoda-ku Tokyo
  - Singapore - #08-02A United Square, 101 Thomson Road, Singapore
  - China - C/- WA Trade Office Shanghai

Tourism WA has contracted with Tourism Australia to represent the interests of Western Australia in the UK/Ireland (from London) and Central European markets (from Munich). In addition there are companies contracted for part of 2005/6 to represent Western Australia in Korea and New Zealand.

- (b)-(c) Perth Head Office - 119 employees: 101 full time and 18 part time staff.
- Western Australian Visitor Centre - 22 employees: 17 full time, 3 part time and 2 casual staff.
- East Coast - 4 full time employees.
- Kimberley - 1 full time employee.
- Pilbara - 1 full time employee.
- Gascoyne - 1 full time employee.

Mid West - 1 full time employee.  
South West - 3 full time employees.  
Great Southern & Southern Forests - 1 full time employee.  
Goldfields Esperance - 1 full time employee.  
Peel & Inland South West - 1 full time employee.  
Japan - 1 full time employee.  
Singapore - 1 full time employee.  
China - 1 full time employee.

For the UK/Ireland, Central Europe, Korea and New Zealand see (a).

- (d) Perth Head Office - \$33,463,805  
Western Australian Visitor Centre - \$1,095,923  
Kimberley - \$158,699  
Pilbara - \$166,673  
Gascoyne - \$122,276  
Mid West - \$130,030  
South West - \$750,175  
Great Southern & Southern Forests - \$124,793  
Goldfields Esperance - \$125,912  
Peel & Inland South West - \$123,938  
Sydney-Australia East Coast - \$2,949,910  
(Note: the budget of \$575,000 for New Zealand is managed from Sydney.)  
Japan - \$1,723,291  
United Kingdom - \$2,471,565

Funding for the following markets is managed from London:

- Italy - \$49,675
- France - \$5,575
- Denmark - \$2,500
- Ireland - \$7,500

Funding for the following markets is managed from Munich:

- Germany - \$532,260
- Switzerland - \$207,000
- Netherlands - \$57,000
- Singapore - \$533,000 (Note: The budget of \$182,000 for Malaysia is managed from Singapore.)

China - \$530,500 (Note: The budget of \$122,500 for Hong Kong is managed from China.)

Activities in the following countries are managed from the Perth Office:

- South Africa - \$35,000
- United Arab Emirates - \$37,500
- Korea - \$1,500,000

- (e) 2000 - 2001: \$33,894,000 (Source: 2000/01 Annual Report).  
2001 - 2002: \$32,044,000 (Source: 2001/02 Annual Report).  
2002 - 2003: \$33,683,000 (Source: 2002/03 Annual Report).  
2003 - 2004: \$35,426,000 (Source: 2003/04 Annual Report).  
2004 - 2005: \$42,991,000 (Source 2004/05 Annual Report).  
2005 - 2006: \$47,784,000 includes \$6m boost funding (Source: 2004/05 published budget statements).  
2006 - 2007: \$40,216,000 (Source: 2004/05 published budget statements).  
2007 - 2008: \$39,663,000 (Source: 2004/05 published budget statements).  
2008 - 2009: \$40,641,000 (Source: 2004/05 published budget statements).

Note: Question (e) does not ask for a breakdown and does not provide an interpretation for 'operation' therefore the total Tourism WA budget has been quoted.